



**LANDHOLDER  
GUIDE**

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# ABOUT US



Macro Group Australia (formerly Macro Meats) was established in 1987 and now controls the world's largest retail distribution of Australian kangaroo and wild game meat. It is the exclusive supplier to Australia's supermarket chains and a major exporter.

This proudly Australian, family owned and operated company works closely with governments to develop quality control and responsible harvesting procedures, support chefs and educate consumers.

Macro Group Australia has grown to own a collection of companies that includes various premium kangaroo meat brands for retail, food service and export, a luxury leather goods company, a state of the art Adelaide based food and environmental testing laboratory, production facilities, as well

as retail pet food and pet treat brands. This company approach ensures nothing is wasted and supports the company's beliefs in this abundant natural resource and creating a more sustainable way to eat and live.

Macro Group employ over 200 people at its two SA based plants, with over 400 harvesters currently in the supply network. We work closely with the Kangaroo Industry Association of Australia, RSPCA, State Regulatory Bodies and Federal government departments.

We believe that there is a benefit for all members in the supply chain and we look forward to welcoming you to our Macro Group network. Having a harvester on your property means you're not only controlling the Kangaroo population but supporting the harvester, the local community and the local economy.

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# WHO IS A MACRO GROUP HARVESTER?



All Macro Harvesters are fully accredited with full training in marksmanship, field dressing, hygiene by State Authorities.

Their vehicle will be accredited and inspected by the governing state biosecurity authority. They will have experience in harvesting for human consumption, liaising with landholders and

state regulatory bodies. Macro harvesters will adhere to the strict National Code of Practice for the Humane Shooting of Kangaroos at all times.

<https://www.agrifutures.com.au/wp-content/uploads/2020/11/20-126-digital.pdf>

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# HARVESTING EQUIPMENT

## Game Harvesting Vehicle

A game meat harvesting field van is a vehicle in which game animals are transported from the point of harvest to a game meat field depot.

The vehicles can be purpose built with specific requirements/modifications as per State Food Authority regulations or can have a removable frame that fits to the tray of a ute. All vehicles need to be accredited and inspected by state Food Authority.



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## Game Meat Field Depot

Game meat field depots are premises that receive, identify, hang, chill/store and dispatch/transport wild game meat and carcasses to game meat processing plants for human consumption. They require reliable single or three phase power, semi-trailer access, access to water for cleaning and adequate lighting.

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# FIELD TRANSPORT



## Trucks and Trailers

Macro Group has an extensive network of trucks and chilled trailers that service SA, NSW and QLD field depots. These pick up carcasses and record live temperatures of the trailers through data loggers. All of the vehicles have NHVR accreditation.



## Purpose Built Mobile Chillers

Macro Group developed mobile carcass chillers to service areas that may be remote or require temporary kangaroo population control measures. These chillers can hold between 250-300 carcasses and are completely self-sufficient with generator, large in-built fuel tank and potable water.

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# LANDHOLDER BENEFITS



We understand that Kangaroos have had an impact on properties and communities across regional areas.

In order to assist with this, Macro Group have set up a network of professional harvesters that can help control populations. You may have had previous experience with other kangaroo harvesters,

we can assure you that Macro Group harvesters are professional, accredited and have an understanding of the respectful working relationship between landholder and harvester.

We want to make sure that everyone is comfortable before harvesting starts. It's your place, you're in complete control of who comes and goes.

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# LANDHOLDER BENEFITS

There are some added benefits of having a Macro Group harvester looking after your property...

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## **FUTURE CARBON TRADING POTENTIAL**

Kangaroo emit very low levels of carbon dioxide and methane so the industry as a whole is considered very environmentally friendly. Once carbon trading is realized, we see that landholders will benefit if they are having Kangaroo's ethically harvested on their property.

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## **CONTROLLING PESTS**

Leaving animal carcasses on your property will bring other unwanted pests. Let us take the carcasses and put them to good use. Be aware that the gut is left behind but contains organic matter which will decompose soon after.

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## **MONITORING LAND**

Harvesters understand the relationship between landholder and harvester, which includes communication and letting you know if they see anything that you may need to be aware of. A leaky trough, a broken gate or fence, it'd be great to have someone you trust to keep you informed.

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## **ANIMAL WELFARE FOCUS**

Animal welfare is one of the pillars of our company. All animals must be shot in the head for an instant kill. This forms part of the harvester training and there are heavy penalties for non-head shot carcasses. All harvesters must adhere to the strict National Code when harvesting kangaroos.

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## **LOCAL ECONOMIC BENEFITS**

Harvesters are generally from your local area. They buy fuel, groceries, ammunition, clothing, may be involved in the local community or sports groups, so everyone will benefit from that. Not only that, Macro Group is 100% Australian owned, so you're keeping over 200 people working daily at our two plants.

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## **SOCIAL CONSCIENCE**

Ethically sourced is a term we've heard a lot about recently, and so have many people in the community and commercial space. We're fortunate to service Australia's largest retailers and they not only require high levels of quality and hygiene but also place ethical and sustainable sourcing just as high. Consumers demand high standards and want to know the story behind the product, we would like you to become part of that story.

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## **COMPLETE TRACEABILITY AND TRANSPARENCY**

You can feel comfortable knowing all kangaroos harvested are tagged and temperature logged after being harvested.

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## **COMMUNITY BENEFITS**

Macro Group supports many community organisations and groups. We also collaborate with indigenous communities and businesses as we see this as such an important part of the history of the Kangaroo and its origins. We would like to not only support you through controlling kangaroo populations but if there is a community group that would like some support through product (Kanga Bangas for a BBQ) or through some other method we would be open to that.



# MACRO GROUP AUSTRALIA

**CONTACT US TO BECOME A REGISTERED LANDHOLDER**

**Macro Group Australia**


51-53 Lavinia Street, Athol Park,  
South Australia 5012  
Telephone: +61 8 8341 2533  
Email: [sales@macromeats.com](mailto:sales@macromeats.com)  
[macrogroupaustralia.com](http://macrogroupaustralia.com)

**Oren Hearnden**

Field Operations Manager  
Telephone: +61 8 8341 2533  
Mobile: 0418 830 902  
Email: [oren@macromeats.com](mailto:oren@macromeats.com)

**Clayton Graham**

National Sales Manager  
Telephone: +61 8 8341 2533  
Mobile: 0417 047 777  
Email: [clayton@macromeats.com](mailto:clayton@macromeats.com)



All harvesters are required to carry Public Liability Insurance up to \$10 million.  
We are open to discussion about hosting a chiller site on your property, contact us  
for more details. We welcome you to visit our facility if you are visiting Adelaide.

